

MEDIA ARTS

Bethany Lutheran College

2•0•1•5 *year in review*

It's been an exciting and chaotic year in the media arts, full of both fun and hard work. As we look back on 2015, we're proud to see the new work supports our studio identity. Together, we're building a practical program with industry and community connections, an engaging culture, and excellent performance standards. We hope you enjoy these highlights!

BLC Studios



Student Projects



Faculty/Staff



KTV



travel!

Philip and Jeremiah K. spent some of their Minnesota January in Arizona to record the ChristLead Leadership Conference on a Stone Path gig.



award!

Students Matt Fraser, Marcus Ruiz, and Landon Brands made it into the Speechless Film Festival.



YFAC Event Recordings:
Reformation Lectures
Theatre Physics

Studio A Event Recordings:
English Majors Final Presentations
Aaron Evans Alumni Talk

award!

Megan Maschoff and Jeremiah Kuehne received 2nd place in the BEA TV Sports Story category.



NEW!

22
Production
Campers



27

MSU Men's
Division I
Hockey Games

|

&

NEW!

06

MSU Women's
Division I
Hockey Games

40

Graphics, animations, and videos for the Verizon Wireless Center's new scoreboard

NEW!

04

Articles in the Mankato Free Press:

1. Speechless Film Festival Feature
2. KTV Open House
3. Video Scoreboard Know-how
4. KTV Update

• 02 KEYC features

North Mankato Community & Event Coverage:

Fun Days Parade
Blues on Belgrade
Bells on Belgrade
Buckthorn PSA

travel!

Greg went to Vegas for the BEA conference and Amanda, Kurt, and Andy went to Los Angeles for the PromaxBDA conference.



Live Streams from Trinity Chapel:
Fall Commencement
Christmas at Bethany

• 02 WELS Choral Fest Live Streams

04

Students Attended Professional Conferences
California

22

Hours of Mankato High School Sports

NEW!



NEW!

Air Show Coverage



10

MSU Men's Division I Hockey Pregame Shows



01

New Website

&

34

New Blog Posts

20

City of Mankato #FAQFriday Videos

NEW!

23

Stone Path Projects

Including a trip to Oklahoma for a job with WELS Kingdom Workers

124

Slides in Kurt's Bethany Faculty Interest Talk on the Speechless Film Festival

10

Red Eye Films



05

Yoga with Mona Episodes



NEW!

10,000+

Feet of cable/fiber now permanently wired at the Hockey Arena and in Honsey's film viewing room

NEW!



02

Vans full of students, faculty, and staff on the MART Wilderness Adventure in Amboy



In-Studio Alumni Talk by Aaron Evans

Aaron spoke about his experience as a motion design freelancer in Los Angeles.

01

Safety video for Dotson Iron Castings

Completed in AV Pro I

13

Media Week Events

12

Media Week Speakers

March 16-21, 2015

05

Students work for the MN Vikings at Family Football Night at Training Camp



GMG & Community Event Coverage:

State of the Cities Forum
Kocherlakota Luncheon
Schoolboard Candidate Forum
Children's Museum Opening

Media Arts Alumni Grant used by Grace Merchant

Grace used the grant to direct a pro bono spot for Rakhma Homes.

NEW!

Dancing with the Mankato Stars Broadcast Crew Members

&
Home Free Broadcast Crew Members

@
Verizon Wireless Center

02

Summer Program Interns

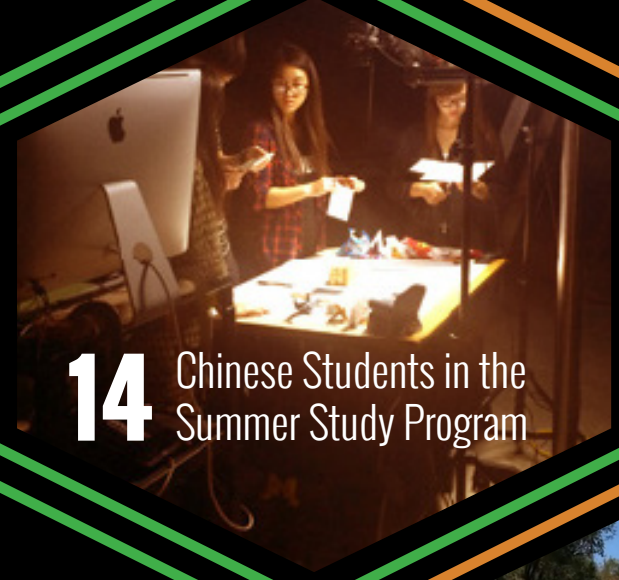
NEW!

06

KTV Interns (Production & Graphics)

14

Chinese Students in the Summer Study Program



03

Television Episodes of "Beyond Farming" for GMG/Project Abe
Completed in AV Pro III

03

Music Videos



Faculty/Staff Art Show



Amanda, Andy, Kurt, and Philip showcased movies, photos, animations, graphics, and an eclectic collection of art objects.

NEW!

New Staff Member!

Recent grad Benjamin Weber joined the studio staff full-time in September as the KTV technician.

Over 180

films submitted to the Speechless Film Festival.

03

student crew members on a Fortune Magazine shoot



BLC Athletics Productions

6 Soccer Games
2 Baseball Games
6 Episodes of Bethany Sports Beat

studio update

Facilities. In 2015, the audio room was converted into an office for Amanda. A big thank you to whoever attached 50+ foam pieces to the walls with copious amounts of Liquid Nails. Only a moderate amount of blood was spilt in its removal. We also completed renovations made to the control room area and saw the addition of the "Kurt Paulsen Mezzanine" in the garage. In the final weeks of 2015 we began work on a new, permanent studio set. This set will provide a backdrop for reporting and talk show content.

Meetings. With more ongoing initiatives than ever before, Philip and Amanda finally found a way to trick Greg and Kurt into weekly meetings that don't take place in Kurt's pool. 1000+ minutes in the green room=coffee, tea, guava candies, and 1000+ pages of Philip's poetic notes.

community TV

We've been operational in broadcasting two channels for the Mankato area since March 2015. Since then, we have:

- created **1,821 shows** in the system
- signed-up **16 KTV members** (13 new)
- reached over **500 views** on one of our youtube videos (East vs. West wrestling)
- played **4,822 hours** of weather

It's been a blast for us to connect with the Mankato and North Mankato community through public access. We're excited to continue building momentum!



people

The studio certainly feels like home for the staff and faculty that occupy it. But we've also all been busy with our actual homes:

- **Philip** has a new roof, a new garage door, and blog posts to prove it.
- **Kurt** has completed the framework of a new addition above his garage, adding 998 square feet and an art gallery to his home.
- **Amanda** built a deck with her husband. This DIY saga took many months and many more Menards runs. They barely dodged a tragic ending.
- **Greg** bought a beautiful house for the Vanderfamily.
- **Benjamin** secured an apartment for himself and new wife, Debbie.

...more people

The studio doesn't exist without the students. That includes the loud ones (hockey), the goofy ones, the super diligent ones, and the ones that aren't even MART majors but spend most of their time in the studio wing anyway.

In all seriousness, as the program grows we are pushing the students to new heights of productivity and they have answered the call. Today's media arts students often work multiple jobs in addition to all of their courses. MART is not for the faint of heart, and our students and graduates represent us well.

We hope to continue building on this strong group of broadcasters, directors, animators, and graphicisers!